

FIGURE 1

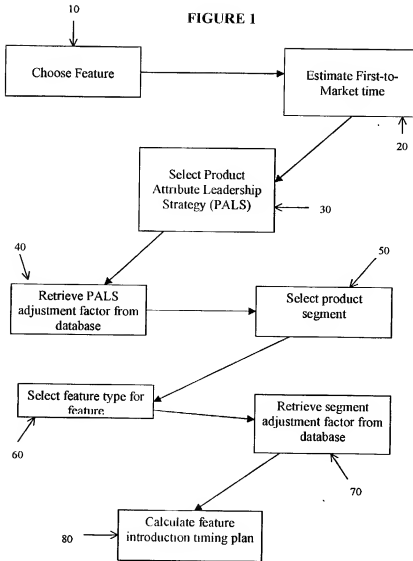


FIGURE 2

PALS Adjustment Factor

L	Leader	0 Years
A	Among the Leaders	+1 Years
C	Competitive	+2 Years
U	Uncompetitive	+3 Years

**Segment Adjustment Factor
(in years)**

Feature Type	Car Segments							Truck Segments						
	Compact	Midsize	Large	Sports	MPV	Luxury	Premium/Luxury	Compact Pickup	Fullsize Pickup	Compact SUV	Midsize SUV	Fullsize SUV	Luxury SUV/Pickup	Fullsize Van
F Family	+4	+3	+4	+4	0	+1	+1	+4	+2	+2	+2	0	0	+1
G General	+2	+1	+1	+1	+1	0	0	+2	+1	+1	+1	0	0	+1
I Indulgence	+4	+4	+3	+4	+2	+1	0	+4	+4	+4	+4	+2	+1	+4
Y Youth	0	+1	+4	0	+2	+1	+1	0	+2	0	+2	+1	+1	+2

FIGURE 3

